


Applicants: Bowman-Amuah  
Serial No. 10/647,411

Docket No. 060021-376302

**CERTIFICATE OF TRANSMISSION**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted by facsimile to phone number 703-872-9306, and is addressed to "Mail Stop Petitions, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450", on June 22, 2004.

  
Ann Pommier

Serial No. 10/647,411

Filed: August 25, 2003

Title: CONTEXT SENSITIVE  
ADVERTISEMENT DELIVERY  
FRAMEWORK

Applicant: Michel K. Bowman-Amuah

Group Art Unit No.: Not assigned

Examiner: Not assigned

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mail Stop Petitions  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**DECLARATION OF WAYNE P. SOBON****IN SUPPORT OF PETITION UNDER 37 C.F.R. § 1.47(b)**

As the below named representative of the Assignee, I hereby declare that:

1. I am Assistant Secretary and Director of Intellectual Property for Accenture LLP, and in such capacity am an attorney and authorized agent of Accenture LLP.
2. I am also Manager and Director of Intellectual Property for Accenture Global Services GmbH, and in such capacity am an attorney and authorized agent of Accenture Global Services GmbH, a Swiss corporation.
3. Michel Bowman-Amuah was hired as an employee of Andersen Consulting. During his employment, Andersen Consulting became Accenture LLP. Michel Bowman-Amuah worked for Accenture LLP from approximately May 6, 1998 to April 20, 2004.
4. During his employment with Accenture LLP, Michel Bowman-Amuah was the inventor of U.S. patent application serial number 10/647,411, titled "CONTEXT SENSITIVE ADVERTISEMENT DELIVERY FRAMEWORK" (attorney docket # 60021-376302).
5. During his employment with Accenture LLP, Michel Bowman-Amuah worked in the "Communications and High Technology" business unit, and was an Accenture LLP employee when he developed the technology contained in the above-identified patent application.

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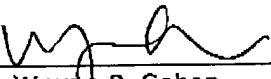
Docket No. 060021-376302

6. As a condition of his employment with Accenture LLP, Michel Bowman-Amuah agreed to cooperate with the development and protection of intellectual property, and assign any rights as an inventor as instructed by Accenture LLP.
7. The agreement to cooperate and assist in the development, assignment and protection of intellectual property such as patents, is a part of the employment agreement signed by all Accenture employees and was signed by Michael Bowman-Amuah on May 6, 1998. A copy of the employment agreement is attached hereto.
8. Michel Bowman-Amuah has been unwilling to cooperate in the prosecution of the above-identified patent application for an extended period of time. Accenture LLP employees and representatives have been unable to reach Mr. Bowman-Amuah after diligent efforts.
9. Accenture LLP has a contractual agreement with Accenture Global Services GmbH whereby Accenture LLP transfers to Accenture Global Services GmbH all right, title and interest in and to all intellectual property created by or for Accenture LLP upon its creation.
10. I am an attorney licensed to practice law in the State of California. I am also registered to practice before the United States Patent and Trademark Office (Registration # 32,438).
11. I have been practicing law since 1992, specializing in intellectual property.
12. I am familiar with the law of the State of California, which is a relevant jurisdiction for this matter, and it is my opinion that a court of competent jurisdiction would by the weight of the authority in California award the title of the above-referenced invention to Accenture Global Services GmbH.
13. For the above reasons, Accenture Global Services GmbH has a proprietary interest in the invention of Michel Bowman-Amuah and the above-identified patent application.

I declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: June 8, 2004

Signature: \_\_\_\_\_

  
Wayne P. Sobon  
Manager & Director of Intellectual  
Property  
Accenture Global Services GmbH

DOCKET NO. 60021-376302

**DECLARATION FOR PATENT APPLICATION**

As the below named inventor, I hereby declare that:

My residence, post office address and citizenship is as stated below next to my name.

I believe I am the original, first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled: **Context Sensitive Advertisement Delivery Framework**, assigned Serial No. 10/647,411 and filing date of August 25, 2003.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Sec. 1.56(a).

I hereby claim the benefit under 35 USC 119(e) of any United States provisional application(s) listed below:

Provisional Application Number(s): 60/333,587; Date of Filing: 11/27/2001

I declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first inventor: **Michel K. Bowman-Amuah**

Inventor's Signature \_\_\_\_\_

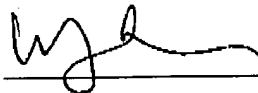
Date: \_\_\_\_\_

Residence: Colorado Springs, Colorado

Citizenship: US

Post Office Address: 6426 Peak Vista Circle, Colorado Springs, CO 80918

Date: Jun 11, 2004



Wayne P. Sobon  
Manager and Director of Intellectual Property,  
Accenture Global Services GmbH  
on behalf of Michel K. Bowman-Amuah

**ASSIGNMENT**

WHEREAS, I, Michel K. Bowman-Amuah, have invented and own a certain Invention entitled **CONTEXT SENSITIVE ADVERTISEMENT DELIVERY FRAMEWORK** for which an application is about to be made for Letters Patent of the United States, said application having been executed on even date herewith, and which may be identified in the United States Patent Office by **Serial No. 10/647,411**, filed **August 25, 2003**; and

WHEREAS, Accenture Global Services GmbH, a company organized and existing under the laws of Switzerland, and having its principal offices at Geschäftshaus Herrenacker 15, 8200 Schaffhausen, Switzerland, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration to us in hand paid by said Accenture Global Services GmbH, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Accenture Global Services GmbH, its successors and assigns, my entire right, title and interest in and to said Invention, said application and the Letters Patent, both foreign and domestic, that may or shall issue, including all of my rights under the International Convention, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to the above-mentioned assignee in accordance herewith.

I hereby authorize the above-mentioned assignee, its successors and assigns or anyone it may properly designate, to insert in this instrument the filing date and Serial Number of said application when ascertained.

I further authorize said assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

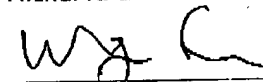
Upon said consideration, I do hereby covenant and agree with the said assignee, its successors and assigns, that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I or my executors or administrators will at any time upon request, without further or additional consideration, but at the expense of said assignee, its successors and assigns, execute such additional writings and do such additional acts as said assignee, its successors and assigns, may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuation, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights, occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

In witness whereof, I have hereunto set my signature.

Date: \_\_\_\_\_

Date: Jun 11, 2004

\_\_\_\_\_  
Michel K. Bowman-Amuah



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Wayne P. Sobon  
Manager and Director of Intellectual Property  
On behalf of Michel K. Bowman-Amuah